

SSHA-driven Knowledge Transfer within the Third Mission of Universities

Pathways to Impact from SSH Research

Austrian EU Council Presidency Conference on Impact of Social Sciences and Humanities for a European Research Agenda – Valuation of SSH in mission-oriented research



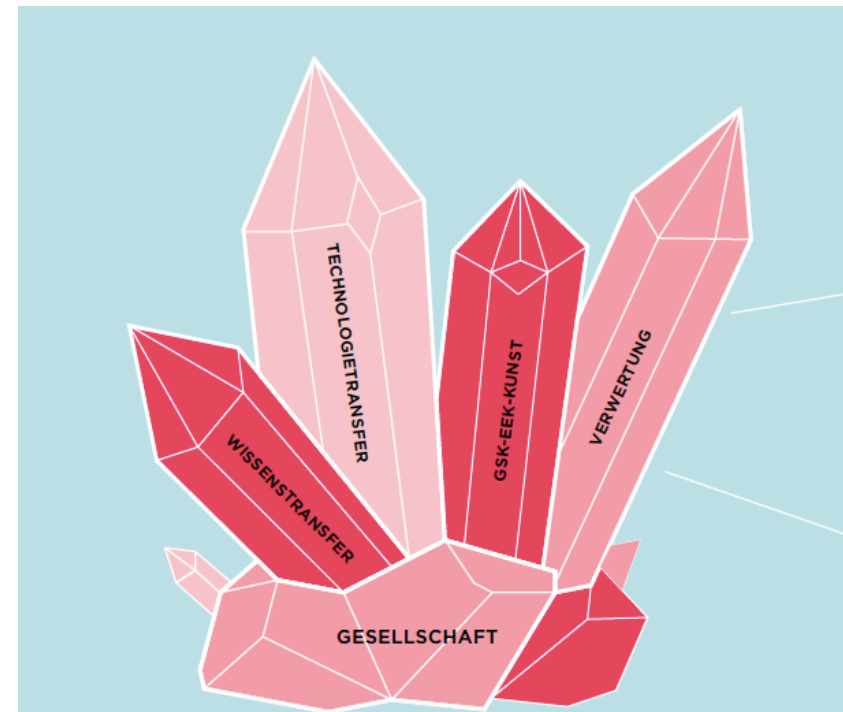
Centre for Knowledge Transfer

Framework

- Includes all Austrian Universities
- 3 Regional Centres (East, West, South)
- Special Focus on SSHA

Third Mission

- Knowledge Transfer in the SSHA
- Universities - Society - Economy
- Cooperations & Public Outreach
- Capacity Building & Vocational Training
- Development of new Exchange Formats
- Identify Expert Networks



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Formats & Processes

Trainings and Post.-Grad. Activities

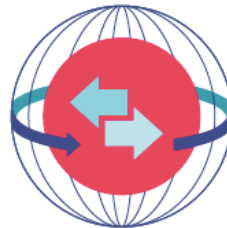
- Target Groups: Researchers, University Staff, Alumni
- External Cooperation Partners
- Specific Topics and Contents (e.g. Social Impact, Creative Entrepreneurship, Responsible Research and Innovation)

Open & Transdisciplinary Formats

- Vocational Trainings are open for all Disciplines and Universities
- Selection of Teams and Cohorts for Trainings
- Skills and Tools are provided by Trainers, Practitioners

Identify and expand Transfer Processes

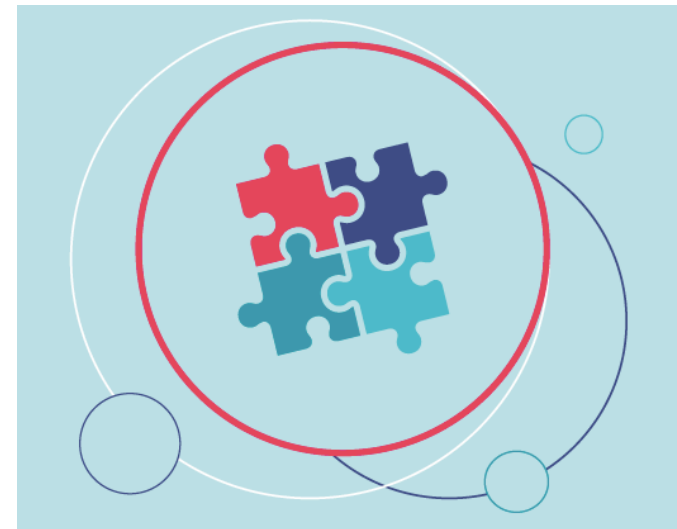
- Cooperations & Public Outreach to Society
- Impact Investment & Alternative Funding Sources
- Sustainability driven and Community Building Transfer Goals



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Methods & Models

- Delivering Methods of Post-Grad Learning Circles
- Exchange Channels and Support Structures for Academia and Alumni
- Workshops and Seminars to identify Interest in Topics
- Semi-structured Hubs and Training Programs
- Provide Space and Resources
- Support OPB (One Person Business) & SME
- Connect with Development & Funding Partners



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Practices & Applications

Arts for Social Business HUB

- One Generation, 10 Projects.
- Partners: magdas Hotel, Caritas, Impact Hub Vienna, WUW.
- Peer learning platform for social business and alternative funds
<https://vimeo.com/182367688>

Crowdfunders' HUB

- Two Generations, 10 Projects each.
- Partners: Start Next, wemakeit, aaia, das Packhaus.
- Support Platform for Projects with Social and Cultural Impact <http://www.crowdfundershub.at>

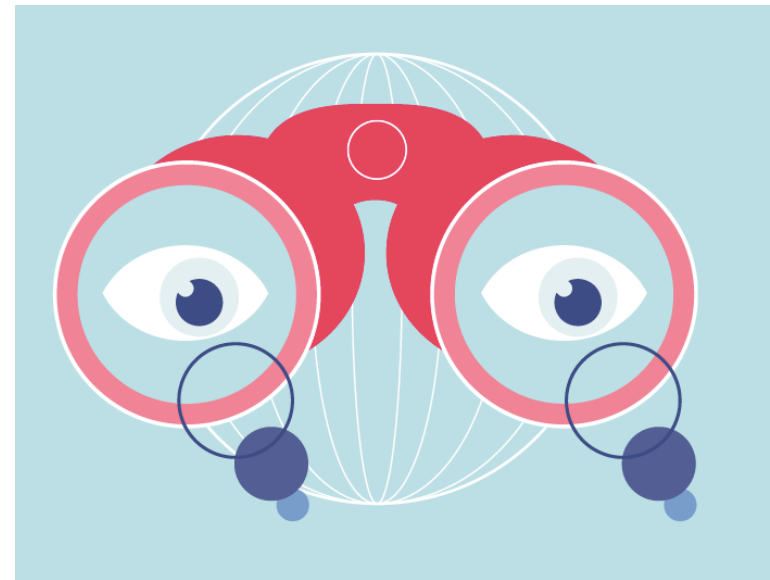
Impact Investing HUB

- One Generation, 20 People
- Partners: aaia, Impact Hub Vienna, New Paradigm Ventures.
- Platform for Investors and Investment Ready Programs to learn about Impact Investment.



Effects & Impacts

- Develop a Sustainable Network for Knowledge Transfer in the SSHA sector in Vienna.
- Apply Empowerment and Support Structures for SSHA Target Groups.
- Identify and Interact with new Peers and Partners, include External Networks and Communities.
- Establish Best/Good Practice Narratives and Success Stories to Involve and Attract Exchange.



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Thank you for
your attention ...
Questions?

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